



chances for children



APRIL 16<sup>TH</sup>, 2024

# Join us for our Spring Benefit

6:00 PM–8:00 PM ON TUESDAY, APRIL 16TH

THE HARVARD CLUB OF NEW YORK

Honoring Martha Alvarez, LCSW, and Featuring One Family's Experience

- Your sponsorship will directly support Chances for Children's services for families with young children from prenatal to age five in the Bronx
- We work with parents of infants and toddlers to address trauma, nurture family relationships, and build resilience
- Through our extensive network of community partners, we reach families in crisis and provide both parent-child therapy and group therapy for families in need
- Proceeds from this event support expansion to reach and serve more families in the Bronx.

**We're serving more families than ever...and we need your support.**



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## The Families We Serve

76% of the families we serve are Latino

50%

are currently experiencing depression

80%

have experienced domestic violence and/or trauma

Nearly  
100%  
live in poverty

YOUR SUPPORT MAKES AN IMPACT:

\$5,000 provides comprehensive services to one family.

Watch this [video](#) to learn more about Chances for Children.

Note: All data is from Chances for Children's 2022 Evaluation Report.



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# Your Support is Critical for Our Parents and Infants

## BEFORE THERAPY:

Only 20% of babies showed high levels of play or exploration

Only 32% of parents demonstrated strong use of language with their child

## AFTER THERAPY:

80% of babies showed high levels of play or exploration

87% of parents increased their use of language with their child

## PARTICIPATION:

Family attendance has remained consistent at 80% for weekly sessions

We're currently serving more than 170 families a year —  
With the support of corporate partners like yourselves, we can expand to serve more!

Note: All data is from Chances for Children's 2022 Evaluation Report.



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## Become a Sponsor Today!

### CHAMPION SPONSOR / \$10,000

- Tickets for up to 20 people
- Your company logo prominently featured on our event page
- Your company logo prominently featured on our website
- Sponsorship acknowledgement in all publicity
- Invitation to visit the ribbon cutting for our new family center this summer

### GUARDIAN SPONSOR / \$5,000

- Tickets for up to 10 people
- Your company logo featured on our event page
- Your company logo featured on our website
- Invitation to the ribbon cutting for our new family center this summer

To confirm your sponsorship,  
Please contact Lillian Rountree: [lrountree@chancesforchildren-ny.org](mailto:lrountree@chancesforchildren-ny.org), 347-453-7976.